

NumberFour AG Announces \$38M Series A Financing

Index Ventures Leads Series A Round With Prominent Contributors

Berlin, Germany – June 27th, 2013: NumberFour AG, founded in 2009 by Marco Boerries to re-imagine how small businesses are run, announced today it has secured \$38 million in Series A financing led by Mike Volpi from Index Ventures. The round includes contributions from Allen&Co, T-Venture/Deutsche Telekom, Andreas von Bechtolsheim, Jerry Yang/AME Cloud Ventures, Klaus Hommels and Lars Hinrichs among others.

“I am very grateful for all the help and support our incredible investors are giving us on our mission to help 200M+ people run their businesses” said Founder & CEO, Marco Boerries. “I deeply care about enabling small businesses to become more competitive and successful. Having started four businesses myself, I know how hard and rewarding it can be at the same time. Small is beautiful!”

NumberFour develops a business platform that provides productivity, communication, sales, production, procurement, delivery, reservation and financial tools for offline and online businesses.

“From a technology perspective, small businesses are the most underserved market in the world. NumberFour is the first comprehensive business platform that offers amazing technology, wrapped in apps with a stunningly simple user interface.” declared Mike Volpi, Partner, Index Ventures. “With NumberFour small businesses can be on equal footing with large enterprises.”

NumberFour’s vision is that in 10 years the majority of small businesses around the world will enjoy similar efficiencies and scale effects to those that large enterprises possess - fast, easy and affordable.

“NumberFour combines huge market potential, scale effects and passion – paired with the powerful and meticulous leadership of one of the best and most experienced entrepreneurs. It is a truly special opportunity.” expressed Klaus Hommels an investor in NumberFour both personally and with his investment fund Lakestar.

Lars Hinrichs, Founder of XING and investor stated, “NumberFour has the potential to become the leader for small business software, a multi-billion opportunity. Marco is a successful serial entrepreneur and has proven multiple times that he can make big ideas work.”

NumberFour business platform and apps are not yet publically available; an announcement will follow at an appropriate time.

ABOUT NUMBERFOUR AG

Founded in 2009 by Marco Boerries to re-imagine how small businesses are run, NumberFour is building a business platform paired with a great collection of versatile, easy to use apps that run on smartphones, tablets and personal computers. This solution creates a level playing field by giving small businesses instant access to the tools, capabilities and insights normally only available to larger companies.

NumberFour AG has its headquarter in Berlin, Germany with offices in Hamburg, Germany and Palo Alto, California. For more Information go to: www.numberfour.eu



ABOUT OUR INVESTORS

Index Ventures

Based in London, San Francisco, and Geneva, Index Ventures is a leading venture capital firm, which has backed visionary entrepreneurs, including the teams behind MySQL, Skype, SoundCloud and Dropbox.

Allen & Company

Based in New York City, Allen & Company is a well connected, boutique investment bank with a focus on media, new media, communications and technology.

T-Venture/Deutsche Telekom

T-Venture was founded 1997 as a wholly owned subsidiary of Deutsche Telekom, one of the world's leading integrated telecommunication companies with approx. 132 million mobile customers, 32 million fixed-network lines and more than 17 million broadband subscribers.

Andy Bechtolsheim

German entrepreneur Andy Bechtolsheim co-founded Sun Microsystems, Granite Systems and Arista Networks. He was one of Google's first investors and is counted among Silicon Valley's most successful angel investors.

Jerry Yang/AME Cloud Ventures

AME Cloud Ventures is created by entrepreneur and Yahoo! Inc co-founder, Jerry Yang, as his innovation technology investment firm. It helps entrepreneurs from a very early stage by nurturing them with the resources, advice, and financial support need to grow their companies. For more information visit www.amecloudventures.com.

Klaus Hommels

One of Europe's leading business angels, Klaus Hommels has played a key role in helping successful internet ventures like Skype, Facebook, Xing and Spotify, among others.

Lakestar

Founded by Klaus Hommels, Lakestar invests in outstanding entrepreneurs worldwide who share a passion to build great companies. Current investments include companies such as Skype, Spotify, Facebook and Klarna.

Lars Hinrichs

Lars Hinrichs is a German entrepreneur, business angel, Executive Geek of HackFwd and founder of XING, a worldwide social networking website focused on cultivating business contacts.

Simon Levene

Simon is a London-based tech investor. Previously he was a partner at Accel Partners, and held executive management roles at Internet pioneers Excite@Home and Yahoo!.

FOR FURTHER INFORMATION PLEASE CONTACT

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